Pain Awareness Month September

Let's Paint Pathways to Pain Relief Together

As a leading cause of long-term disability, chronic pain affects around 11%–40% of the general population,¹ manifesting in various intensities and shades. Blending colors of hope with evidence-based practices, the art of patient care creates a colorful picture where pain relief is possible, and it brings a better quality of life for those affected.

This Pain Awareness Month, we can raise awareness for people living with chronic pain and work towards relief together by painting pathways through the different colors of pain.

Reference:

1. Cohen SP, Vase L, Hooten WM. Chronic pain: an update on burden, best practices, and new advances. Lancet 2021;397: 2082-97.

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